

# Kids' Life and Times Survey 2012

## Technical Notes

**Contact:**

**Paula Devine, ARK**

**School of Sociology, Social Policy and Social Work**

**Queen's University Belfast**

**Belfast BT7 1NN**

**Tel: (028) 9097 3034**

**Email: [p.devine@qub.ac.uk](mailto:p.devine@qub.ac.uk)**

**[www.ark.ac.uk/klt](http://www.ark.ac.uk/klt)**

## **Background**

The 2012 Kids' Life and Times (KLT) survey is the fifth to be carried out by ARK. ARK is a joint resource between Queen's University Belfast and the University of Ulster, and its goal is to make social and political information on Northern Ireland available to the widest possible audience.

ARK runs two annual attitudes surveys: the Northern Ireland Life and Times Survey for adults aged 18 years and over, and the Young Life and Times Survey for 16 year olds. However, all too often the opinions of younger age groups are ignored when decisions are made about many of the issues involving them. ARK has always been conscious of the lack of a regular and rigorous children's survey that could be open to all researchers in the academic, voluntary and government sectors. In addition, a wave of activity now surrounds the area of children's rights and needs. Therefore, there is a clear community of users and practitioners keen to utilise quality research information and promote the participation of children and young people in decisions that affect their lives.

Given this context, in 2007, ARK took the decision to investigate the feasibility of running a survey of children in Northern Ireland by carrying out a pilot survey. Several survey methodologies were discussed. However, in order to maximise coverage and response, an online survey based in schools was seen as the most appropriate. All primary schools in Northern Ireland have internet access as part of the Classroom 2000 (C2K) initiative (<http://www.c2kni.org.uk/>).

The 2012 KLT survey builds on the success of the previous KLT surveys and uses the same methodology to assess the views of P7 children in Northern Ireland.

## **Acknowledgements**

The KLT team would like to acknowledge the help, advice and support given by the following individuals and organisations:

- The Department of Education for Northern Ireland, and the Education and Library Boards, for providing contact details and/or sending out information.
- C2K for emailing reminders to primary schools.
- Bang on the door for allowing us to use their characters.
- Our funders, which include Office of the First Minister and Deputy First Minister, and Northern Ireland Commissioner for Children and Young People (NICCY).

We particularly appreciate the time and effort taken by all the schools and P7 pupils who participated in the survey.

## **Technical details of the 2012 survey**

### **Ethical permission**

Ethical permission was sought, and obtained, from the Ethics Committee based in the School of Sociology, Social Policy and Social Work, Queen's University Belfast.

### **Target population**

The target population was all P7-age children in Northern Ireland. Approximately 22,000 pupils attended 891 primary schools which had P7-age children, including hospital and special schools. In addition, the target population included children in this age group who were not in school or who were being taught at home.

Within Northern Ireland, the overall administration of the education system is carried out by the Department of Education for Northern Ireland (DENI). There are five Education and Library Boards (ELB) which provide the education, library and youth work services.

DENI provided a database of information for all primary schools within Northern Ireland: name and number of P7 pupils. The address of each school and the name of the principal were held in a database available from ELBs, and these two databases were merged by the KLT team.

Three ELBs facilitated access to children not attending school. A small number of children living in Northern Ireland are educated at home, and registration of this group is undertaken by the ELBs. Special units for children not in school are provided by ELBs.

### **Communication with schools**

Two letters were sent out to schools during April 2012. The first letter was posted on 16<sup>th</sup> April and sent to all principals of primary, special and hospital schools in Northern Ireland, giving them information about the survey, and explaining that the fieldwork would be begin on 8<sup>th</sup> May. A dedicated telephone was set up so that principals could contact the survey team for more information. This letter also offered schools a confidential summary report based on their school's responses in anonymised form.

On 23<sup>rd</sup> April, principals were sent a second letter from the survey team, along with an instruction document for teachers and a copy of the parental consent form and a KLT bookmark for every P7 pupil in the school. Principals could contact the KLT helpline to request translations of these consent forms, and Irish, Latvian, Lithuanian, Polish and Romanian versions were requested and prepared. This letter also directed principals and teachers to the KLT website where they could access the results of the previous surveys and view the 2012 questionnaire. Each letter included a unique four-digit identification code for that school allocated by the KLT team for administrative purposes. In addition, a specific number (TN999) was provided so that teachers could enter the survey to see the questions before the children took part (their data were not recorded on the database).

Participating ELBs sent out letters and consent forms to the parents of P7-age children who were being taught at home, inviting them to take part in the survey. In this way, the KLT team were able to target as many P7-age children throughout Northern Ireland as possible. Letters and consent forms were also sent to special units for children not in school where permitted by the ELBs.

A Trouble-shooting document was available on the KLT website.

## **Consent**

Consent to participate involved three levels:

- Firstly, the school principal agreed that the school could participate.
- Secondly, a parent or guardian of each P7 pupil within participating schools signed a consent form to say that s/he agreed that the child could take part, and returned this to the school.
- Thirdly, at the start of the questionnaire, the child was asked if s/he agreed to take part.

## **Online questionnaire**

The contract to design the 2012 online questionnaire was awarded to Elucidate, which was the same company that designed the previous KLT surveys. As in previous years, ARK obtained permission to use characters from 'Bang on the Door' to make the survey fun and interesting to complete. The children could read the questions on the screen, and also listen to them spoken by actors (one male and one female). In this way, children who had sight difficulties or who had difficulty reading could take part in the survey. The questions were presented in different ways to try to maintain interest, for example, clicking on a smiley face, dragging words into a box or writing into a text box. Throughout the design of the questionnaire, the web company worked closely with C2K which is the organisation responsible for the provision of an ICT-managed service to all schools in Northern Ireland.

## **Completing the questionnaire**

The fieldwork period ran from 8<sup>th</sup> May to 29<sup>th</sup> June 2012. A postal reminder was sent out to all primary schools at the end of May, and an email reminder was sent in mid-June. Schools that had not participated were also contacted by telephone to try to boost the response rate.

Once the child agreed that s/he wanted to take part, s/he was asked to enter the four-digit school identification number. This number was printed on all documentation sent to the school by the KLT team. However, the child was also able to enter the seven-digit school code used by DENI. When the code was entered, the full name and address of the school appeared on the screen, and the child was asked to confirm if this was the correct school. The class teacher or other staff member was able to phone the KLT helpline number at any stage to confirm their identification number. However, no further identification codes or the names of children were required.

Technical issues meant that the fully-animated online questionnaire designed by Elucidate was not live until 18<sup>th</sup> May. Thus, from 8<sup>th</sup> May until 18<sup>th</sup> May, 1,172 children (29%) completed an online questionnaire prepared with SurveyMonkey. This version did not contain graphics, animations or audio.

## Survey content

The questionnaire had 66 questions and took about 20 minutes to complete. Each question had a 'Skip' option which the children could use if they did not want to answer it. The questionnaire was designed by the KLT team in association with funding organisations, and questions focused on:

- Bullying in school
- Happiness with school
- Transfer test
- Experiences of, and attitudes to, shared education
- Children's Rights
- World Health Organisation measure of family financial circumstances.

In addition, the 10-item KIDSCREEN instrument was included, which is a health-related quality of life questionnaire for children and young people.

At the end of the survey, respondents were given the opportunity to suggest questions they felt should be included in any future KLT surveys.

## Response rate

Fairly accurate information on the number of pupils within primary, special and hospital schools is available from the database provided by DENI. However, in order to maintain anonymity, the KLT did not have exact figures on the number of children being taught at home or within special units for those children who were not in school. Therefore, the response rates quoted here can only be approximations.

There were 891 schools with P7-age pupils on the database provided by DENI, and of these 267 participated in the survey, representing 30% of schools.

There were 22,137 P7 pupils on the DENI database, of which 4,107 logged on to the survey; this represents approximately 19% of children overall.

3 children did not give their consent at the start of the SurveyMonkey survey. The number of non-consenting pupils was not recorded on the animated version. The total number of children completing the survey was 4,104.

Table 1 indicates the response rate within Board areas for schools and for children. Thus, 36% of schools within the Western Education and Library Board (WELB) participated, compared with 26% within the North Eastern ELB (NEELB). NEELB also had the lowest response rate for children. Table 2 shows the response rate by school and by children, for each type of school management.

**Table 1: Response by Board**

Board	Schools %	Children %
BELB	32	18
WELB	36	18
NEELB	26	16
SEELB	31	21
SELB	29	18

**Table 2: Response by type of school management**

Type of school	Schools %	Children %
Controlled	30	19
Catholic maintained	31	18
Controlled integrated	32	29
Grant maintained integrated	26	10
Voluntary	33	23
Other maintained	15	5

Tables 3 and 4 compares the distribution of all schools by size of school or school location with the distribution of schools participating in KLT.

**Table 3: Response by size of school**

Number of pupils	DENI school figures %	KLT %
20 or under	52	46
21 to 40	29	30
41 to 60	13	15
61+	6	9

**Table 4: Response by school location**

	DENI school figures %	KLT %
Urban	45	45
Rural	55	55

Table 5 compares the gender of KLT respondents with the overall figures across P7 pupils in Northern Ireland.

**Table 5: Response by gender**

	DENI figures %	KLT %
Boys	51	48
Girls	49	52

## **Getting the data**

Tables of results from the 2012 survey are available on the KLT website. Users can also download the data in SPSS portable file format from the website to carry out their own statistical analyses. However, all identifying information has been removed from this dataset. The KLT website is available at [www.ark.ac.uk/klt](http://www.ark.ac.uk/klt)

## **Using the data**

This documentation is intended to provide background information to the survey and to the survey methodology. If you require any further technical information, please contact us (see details below).

The data have been tested extensively, but if you find anything that looks like a mistake, please let us know as soon as you can.

A helpline service is available for anyone who has a query about the survey or the results (see contact details below). Alternatively you can use the helpline section on the KLT website ([www.ark.ac.uk/klt/help/](http://www.ark.ac.uk/klt/help/)).

In order to maintain anonymity, some variables have been removed from the KLT dataset.

## **Contact information**

For all queries relating to the survey, please contact:

Paula Devine  
ARK  
School of Sociology, Social Policy and Social Work  
Queen's University Belfast  
Belfast  
BT7 1NN  
Tel: (028) 9097 3034  
Email: [p.devine@qub.ac.uk](mailto:p.devine@qub.ac.uk)