

# 2025 Northern Ireland Life and Times Survey



## What is it?

- It is an annual survey carried out jointly by Queen's University Belfast and Ulster University.
- Every year 1,200 people from across Northern Ireland are selected at random and are asked for their views on key social and political issues.
- The research company *Ipsos* is collecting the 2025 survey data on behalf of the two universities.

## What is it used for?

It is important that those involved in making the policies and laws that affect all our lives know what the public thinks. Therefore, the survey team ensures that the results are fed back to government, voluntary organisations and academics.



Findings will show how people feel about the different communities living in Northern Ireland.

The results will provide insights into attitudes towards the criminal justice system.





## Why should I take part?

- New laws and policies are being made all the time. These need to reflect the views of a wide range of people in Northern Ireland – not just those who have strong views or who are particularly interested in the topic.
- The questions are interesting and cover a range of topics. While you will be able to answer many very quickly, some may make you think hard about what your view really is.
- We offer a £15 shopping voucher as a thank you for taking the time to complete the survey.

## How did you get my address?

- Ipsos selected a random sample of addresses from the Post Office's list of addresses. One adult in each household is invited to take part in the survey. This will be the person whose birthday is coming up next.

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**Your opinions are important.**

**We really hope that you agree to participate.**



See the survey website for more information at: **[www.ark.ac.uk/nilt](http://www.ark.ac.uk/nilt)**  
If you have any queries, you can call the NILT team at Ipsos on Freephone 0800 1577795