



# Strategic Plan

2023 – 2028

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# ARK

## Strategic Plan

### 2023-2028

ARK is a joint Queen's University Belfast/Ulster University research centre and Northern Ireland's social policy hub.

We have a commitment to improving the quality and quantity of social science research in Northern Ireland.

Our research effects change through the provision of robust and independent evidence which informs and influences the development of policy across a range of areas.

ARK users include policy makers, academics and students, journalists, community and other voluntary groups, school children and their teachers.

We work with experts across a range of sectors and are not compromised by commercial or political agendas.

Our mission is to conduct high quality research, make academic evidence accessible to everyone and stimulate policy debate.

## Our Goals

Over the next **five years** we will:



**Raise funding** to support our research and engagement activities.



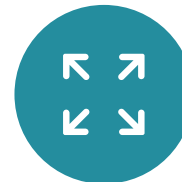
**Continue to provide independent and robust open access survey data** on the attitudes and behaviour of people living in Northern Ireland and how these change over time.



**Identify new/emerging issues** which need research attention and work collaboratively with academic and other partners to develop work in these areas.



**Build local and international strategic partnerships** with NGOs, business charities, academia, government and civic society.



**Extend the reach of our work** through creative research dissemination and engagement.



**Inform and challenge policy and support public debate** through the publication of high quality research findings and engagement with external stakeholders.



**Support the development** of early career researchers.



**Contribute to enhancing the impact of academic research** within Ulster University and Queen's University Belfast.



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