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Get Up and Go?



Sport and Leisure Time in Northern Ireland
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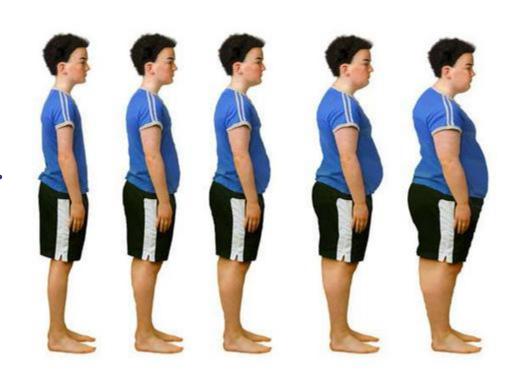


- Research design
- 2009 Northern Irish Life and Times Survey (NILT) in which a module on sport and leisure was administered for the FIRST TIME
- Part of International Social Survey
 Programme (ISSP) administered in over 40 countries worldwide

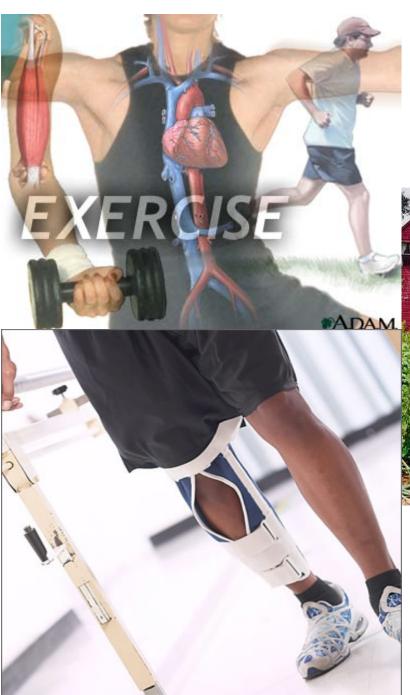


Context

- Longevity and ageing population
- Increasing emphasis on 'sport for all' as preventative and corrective mechanism for health problems like obesity
- But, 'sport for all' encompasses a range of activities that have differential health outcomes







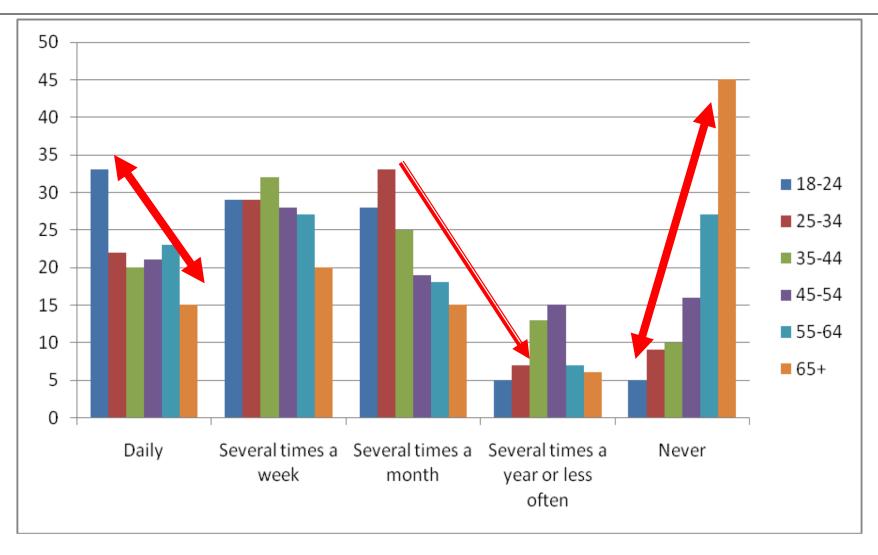


Leisure Activities

	%					
	Daily/weekly	Monthly	Annual or less often	Never		
Staying in						
Watch TV, DVD, videos?	92	6	1	1		
Listen to music?	79	9	6	6		
Spend time on the internet/PC	52	12	6	30		
Read books?	4,	16	23	20		
Do handicrafts such as needle work, wood work, etc	7	9	15	69		
Play cards or board games?	5	12	30	53		
Physical activities						
Take part in physical activities such as sports, going to the gym, going for a walk?	49	22	9	19		
Socialising						
Get together with friends?	41	40	16	3		
Get together with relatives	39	36	22	3		
Going out						
Attend cultural events such as concerts, live theatre, exhibitions?	3	8	61	27		
Go to the movies?	4	11	49	37		
Attend sporting events as a spectator?	8	12	33	46		



Who does what?





How do they do it?

	%			
Takes part in sport or physical activity	53			
Sport or physical activity taken part in most frequently				
Fitness	14			
Swimming	13			
Football/soccer	11			
Walking	9			
Golf	7			
Cycling	6			
Gaelic football	5			
Jogging	4			

- % who engage in walking is relatively lower than in Britain or the Republic
- No significant differences between sexes in levels of activity
- But there were gendered patterns of activities



Why do they do it?

Enjoyment obtained from participation in leisure activities		%					
		No,	not much	Some, fair amount	A great deal		
Reading books		4		23	74		
Getting together with friends		23		22	76		
Taking part in physical activities such as sports, going to the gym, going for a walk?		3		39	58		
Watching TV, DV			3	60	37		
Reasons for taking part	%						
in sports or games	Very important		Somewhat important	Not very important	Not important		
For physical or mental health	55		35	8	3		
To meet other people	31		39	20	10		
To compete against others	13		25	29	32		
To look good	11		27	24	38		



Attitudes to Sport

- Sport has a positive role
- 87% believed that sport built children's character
- Sport aids in social integration (69%)
- One third (37%)
 believed that sport may
 create more
 international tensions
 than good feeling





Discussion Points

- Most respondents take part in some type of sporting or physical activity
- Health motivations predominate
- So what of the 'sport for all' concept and its proven links to physical health?
- Regular, rhythmic moderate exercise is proven to benefit physical health and wellbeing. The evidence for sport is less clear



- 44% of those who exercise regularly get a 'great deal of enjoyment' from it. What of the other 56%?
- Inculcation of healthism: health is not entirely within the control of individual people
- Nearly half of 65+ age group never take part in physical activity. Consequences for preventative healthcase and social isolation?



- Groups most likely to be physically active had more social capital i.e. an ability to generate, or benefit from, social bonds and bridges in Northern Irish society which, in turn, reinforce the social patterns and networks in their lives
- Putnam's Bowling Alone? Mutual reinforcement of social capital
- Are we getting value for money in terms of the government's investment in 'sport for all'?